Indian IT Sector: Value Chain

Sector Snapshot

- Global IT leader leveraging comprehensive value chain
- $200+ billion export-driven market with scalable services
- Core Value Chain Highlights
- R&D & Innovation: Anchoring digital transformation capabilities
- Design & Architecture: Enterprise-grade solutions for diverse sectors
- Development & Execution: High-skill, cost-competitive delivery model
- Testing & Deployment: Quality assurance driving reliability
- Consulting & Managed Services: Shift to high-margin, strategic advisory
- Maintenance & Support: Recurring revenues with strong client retention

Strategic Growth Drivers

- Expansion into consulting and business process transformation
- Focused investment in talent acquisition and digital infrastructure
- Enhanced client engagement for sustainable revenue streams

Investment Rationale

- Sector pivoting toward higher-margin, resilient growth segments
- Large addressable global market with consistent demand growth
- Strong cash flow generation supporting reinvestment and scale
- Positioned for sustained leadership in IT innovation and services